



Creative Ways to Give a Capital Campaign Commitment

1. A Commitment of Cash

You may choose to contribute a specific amount of time intervals of your choice. For example, you may decide on a commitment of \$10 each week or \$25 each month as a capital commitment. Some may prefer an annual gift (such as \$500 per year) or giving one lump sum.

Creative ways to give cash gifts include giving a portion of quarterly dividends or interest received. Some people have purchased less expensive items than they had planned and donated the amount they saved. Some have even donated all money saved by clipping and using coupons. Another choice is to give a portion of annual tax refunds, bonuses or credit card "cash back" rewards. Also, do not forget to check with your employer to see if they offer matching funds to a project such as yours.

One family recently came up with this idea: the mother is removing her landline phone, saving her \$45 per month. She is also saving a few hundred dollars per month by refinancing her mortgage. She is adding the \$105 in mortgage savings to the phone savings for a monthly capital commitment of \$150 (or \$5,400 over three years). Done this way, her commitment will not add a single dollar to her family's budget.

2. A Commitment of Assets

Using assets to fund a commitment may allow a person to make a more substantial gift without depleting cash savings. Assets may be liquidated first, with proceeds used to meet a campaign commitment. Some assets, such as stocks or property, may be directly transferred to St. Peter's, resulting in a potential tax savings to the donor.

Other assets, which may provide funds for giving, can be found in places people would seldom search for capital campaign contributions. These places, such as basements, attics, garages, and sheds, may contain valuable, unused items that are stored away - or even forgotten. Proceeds from the sale of such items can assist in strengthening the campaign so that many people may be blessed.

What have others found as they have searched?

Jewelry (no longer worn)	Antiques
Sporting Goods (no longer used)	Stamp or Coin Collections
Glassware	Artwork Paintings and Sculptures
Baseball Cards	Guns or Tools
Recreational Vehicles	Furniture
Watches	Time Share Vacation Units

What might you find among your stored possessions that could be put to better use?

3. A Commitment Based on a Specific Sacrifice or Lifestyle Adjustment

Is there one thing you spend money on now that you would be willing to sacrifice to help the capital campaign? Many people contribute this way. The money that people would have spent on an item or activity is instead given as a capital campaign pledge.

For example, if a person purchases a \$1.50 beverage each day, he or she may choose to forego buying that beverage and set this money aside for the campaign. That may not sound like a big sacrifice, but it certainly adds up:

\$1.50 per day - \$10.50 per week
\$10.50 per week = \$546 per year
\$546 per year = \$1,638 in a 3-Year Capital Campaign

A couple making this small sacrifice together can donate a gift of \$3,276.00!

What ways have people sacrificed in order to support their campaign?

- Eat out one time fewer per week; replace beverages with water
- Homemade rather than pre-made desserts
- Trade skills or services with friends
- Wash one's own car
- Eliminate cable TV
- Have only one golf outing per month
- Vacation closer to home and donate the travel savings
- Forego items one would buy as a treat
- Wear last year's Easter dress
- Choose to purchase one less Christmas present and donate this allotment
- Donate money saved through one's Lenten sacrifice...

Giving based on a sacrifice you make does not increase your budget, nor does it deplete cash savings or reserves. Most everyone can give up something if they are willing!

Members of a family of five from Kentucky each decided to give up something. The Dad spent \$5-\$7 on pastries and coffee on his way to work five mornings per week. He opted to bring a mug of coffee from home and contribute \$5 per workday to the family commitment. The mom spent \$6-\$9 purchasing lunch each day. Instead, she packed her lunch and donated \$5 each workday. The three children had jobs: twin teenage daughters were babysitters; their younger brother mowed lawns. Each child gave \$40 of those earnings per month. As a family, they chose to skip their Thursday pizza night (a meal on which they typically spent \$25-\$27, so they added \$40 each week to the commitment. They gave up one item as a family, and each member of the family gave up one item. Here is how the individual sacrifices added up:

Dad:	\$5 x 5 workdays x 52 weeks x 3 years	= \$3,900
Mom:	\$5 x 5 workdays x 52 weeks x 3 years	= \$3,900
Children:	\$20 x 3 children x 12 months x 3 years	= \$1,080
Family:	\$20 x 52 weeks x 3 years	= \$3,120
TOTAL GIVEN OVER 3-YEAR CAMPAIGN		= \$12,000

The **commitment** from this one family was significant, more than they had imagined was possible, when they began the process. It is quite amazing that they did not **increase their budget** by a single dollar! In fact, they actually reduced their overall outflow. The effort they made together for the cause of their campaign and its ministry will be remembered forever.

Conclusion

Will you help **St. Peter's Church** reach its goal? No one person can do this momentous job alone, but if everyone does his or her personal best, we can accomplish this tremendous task.

No one will be pressured to give. Amounts of commitments will remain confidential. Every gift, no matter the size, will be valued and appreciated. Every prayer is equally valuable. Thank you.